

**UPPER PERKIOMEN SCHOOL DISTRICT**  
**Education Center**  
**2229 E. Buck Road**  
**Pennsburg, PA 18073**

**Communication Committee Meeting**  
January 26, 2023, 6:00 p.m.  
*Education Center – Conference Room A*

**CHAIR:**

Mike Elliott

**EX-OFFICIO:**

Melanie R. Cunningham, President

**MEMBERS:**

Emily McCormick  
Peg Pennepacker

**STAFF:**

Dr. Allyn Roche, Superintendent  
Alexis Jenofsky, Communication Specialist

**AGENDA**

1. Approval of September 22, 2022 Meeting Minutes (Attachment A)
2. Recent Projects
3. Discussion: Topics for Discussion on Current Projects and Focus Areas for UPSD Communications
  - a. Social Media Policy among all district run pages
  - b. District Branding - Introduction to our "Refresh Model"
  - c. Website Updates
    - i. Potential Re-Design with FinalSite
  - d. Other Topics of Interest/Concern

**NEXT MEETING:** March 23, 2023, Education Center, Conf Room A

**Mission:** To promote clear, concise, & respectful communication throughout the district & community.

**Vision:** Create a forum that encourages effective dialogue to proactively respond to the needs and concerns of the district community.

*\*Please note all meetings will be no longer than 45 minutes.*